

Jeri Dye Lynch

Mother, Advocate, Speaker, Consultant, Spokesperson.
President, Conor Lynch Foundation 2011-present
Co-Chair, Southern California Families for Safe Streets
Pedestrian Advisory Committee – CD4 Appointment
President, Pinecone Development 2006-present
Lawyer, California State Bar 1986-present

Jeri Dye Lynch, president and founder of the Conor Lynch Foundation, became a pedestrian and driver safety advocate in 2010 after her 16 year old son, Conor, was killed by a distracted, non-licensed, hit-and-run driver on October 19, while he was crossing the street on his way to the park for cross country training for Notre Dame High School, Sherman Oaks. Conor 16, a junior in high school, was tragically killed by an 18-year-old during National Teen Driver Safety Week - something that Jeri had never heard of until then. Since Conor's untimely death, Jeri has advocated locally, as well as nationally to raise awareness of the dangers of distracted driving and the importance of pedestrian safety and for safe and multimodal streets. Jeri has also advocated internationally. Conor's official videos (produced in both English and Spanish) tell the story about the day Conor was killed, and were included in the international road safety film festivals in Brazil at the capitol and in Geneva at the United Nations. Jeri presents her PSAs at middle schools, high schools and other venues throughout the year.

The original mission of CLF was broad: to support new and existing programs that raise awareness and promote the safety of runners, pedestrians, cyclists and young drivers. CLF partners and collaborates with many groups promoting street safety. In 2019, Jeri was appointed by then, District 4 Councilmember and Mayor Garcetti to the Los Angeles Pedestrian Advisory Committee. The PAC is a citizen advisory committee which advises the City of Los Angeles on important mobility issues that impact people walking in LA. Jeri participates in the Steering Committee for *LA Walks* and the Advisory Committee for *We Save Lives*. Jeri is also a member and co-chair of *SoCal Families for Safe Streets*. Jeri's efforts to promote safety awareness include: CLF's Public Safety Announcements (found on the Conor Lynch YouTube Channel and Website); teen driver safety fairs; school assemblies; and, her labor of love - the Annual 5K Run/Walk/Expo In Honor of Conor, which took place during National Teen Driver Safety Week for 7 years. Jeri also speaks at events and presents at conferences, including the Vision Zero Conference in New York, Life

Savers and, the Governors Highway Safety Association annual meeting. This May, Jeri is participating with over 100 road safety advocates in the first every Road Safety/Advocacy Days conference in Washington D.C.

In addition to CLF projects mentioned above, Jeri also supports, both monetarily and in-kind, many other diverse advocacy programs, including for example, such organizations as: *Shane's Inspiration; Families for Safe Streets (both National and Southern California chapters); Safe Moves; Los Angeles Walks; Vision Zero; Finish the Ride; Keep Kids Alive, Drive 25; National Organization for Youth Safety; In One Instant; The Emily Shane Foundation; Street Racing Kills; Impact Teen Drivers; We Save Lives; Streets are For All; and, Walk San Francisco* as well as collaborating with various chapters of Families for Safe Streets, which now includes 20 chapters across the United States. Jeri was recognized on the Assembly Floor of the City of Los Angeles as the *46th Assembly District Woman of the Year* and in she was an honored recipient of the *25th Anniversary 2015 Pioneer Woman of the Year* award by the City of Los Angeles. She has been nominated numerous times for the Fernando Award (Jeri is the Susan Lucci of the Fernando Award)

Jeri is a graduate of USC and Southwestern law school and was a practicing litigator from 1986 until 2001 when she started running one of her families private schools, Pinecrest Schools, Van Nuys, CA. After her father's untimely death in 2006, Jeri took over as the president of Pinecrest Schools with multiple locations in Los Angeles and Ventura County. Under Jeri's leadership, Pinecrest was the recipient of many awards one of which was the *Captains of Industry Award* from the Greater San Fernando Valley Chamber of Commerce in 2015. Jeri is currently the president of Pinecone Development, her family-owned property land management company. Jeri is a past member of the Executive Board of Directors for Notre Dame High School in Sherman Oaks, and is also the past president of the Greater San Fernando Valley Chamber. Jeri still maintains her law license.

In addition to Conor, Jeri is the mother of two sons. Riley (28) is an investment operations associate about to begin law school and lives with his wife in San Mateo. Parker (26) is an independent filmmaker. Jeri is an avid walker, hiker and loves to travel internationally. To date she has visited

103 countries. She was born and raised in the San Fernando Valley and currently lives in Sherman Oaks (where she has lived for 36 years) with her 2 cavapoos Nacho and Bosco.

Links:

Conor's Official Video

– English - <https://www.youtube.com/watch?v=aghHS11C4rw>

– Spanish - <https://www.youtube.com/watch?v=4yAWnbTzv9U&feature=youtu.be>

You Tube Channel

– <https://www.youtube.com/@Honor4Conor>

Website: InHonorofconor.org

– Video Library - <https://www.inhonorofconor.org/video-library>

Facebook – <https://www.facebook.com/InHonorOfConor>

Instagram – <https://www.instagram.com/inhonorofconor/>

Twitter – <https://twitter.com/InHonorOfConor>